

FIGURES | FINLAND RESIDENTIAL | Q1 2025

# Subdued investment in the residential sector during the first quarter

RESIDENTIAL INVESTMENT VOLUME YTD

€0.62bn ттм

▲ +21% (y-o-y %)

€128mn Q1/2025

+76% (y-o-y %)

**INVESTMENT MARKET KEY FIGURES Q1 2025** 

Cross-border share

Share of total investment

Number of transactions

The HMA Share

Prime yield

Vs. 4.50% in Q4 2024

**94%** Vs. 42% (5-year avg.)

Vs. 27% (5-year avg.)

Vs. (5-year avg.)

Vs. 60% (5-year avg.)

## Investment market

- The residential investment volume reached €128 million in the first quarter of the year. Most of the activity came from cross-border investors, while over 80% of total investment landed in the Helsinki Metropolitan Area. The most notable investment was Nrep's launch of a €100 million hybrid living development, which consists of senior living and residential apartments in Herttoniemi in Helsinki. Additionally, Bolivo Bostad purchased a residential portfolio comprising of 142 apartments located in Tapiola and Matinkylä, Espoo.
- The pricing environment remained stable, and residential prime yields moved sideways in the first guarter at 4.50% in the HMA and 5.00% in Turku and Tampere.
- According to CBRE Nordic Investor Intentions Survey 2025, residential investors are focusing on value-add and core-plus strategies. Nearly 90% of these investors expect to increase their portfolio sizes in 2025. Alternative subsectors attracting investor demand include senior living and affordable housing.

## **RESIDENTIAL TRANSACTIONS IN Q1 2025**

# **SALE OF 142 APARTMENT PORTFOLIO**

Sale price: Conf.

**Sale date: 2/2025** 

**Buyer:** Bolivo Bostad

Seller: Conf.

**Apartments: 142** 

**Location:** Tapiola and Matinkylä

in Espoo

## SALE OF LYYRA

Sale price: Conf.

Sale date: 3/2025

**Buyer:** Niam

Seller: Ylva

**Apartments:** 57

Location: Hakaniemi. Helsinki

The sale of Lyyra's residential apartments was part of a larger deal that included the adjacent Citybox hotel. Source: CBRE Research.

**CBRE RESEARCH** © 2025 CBRE, INC.



### FIGURES | FINLAND RESIDENTIAL | Q1 2025

#### THE HELSINKI METROPOLITAN AREA KEY FIGURES

Construction starts TTM (December 2024)

New completions TTM (December 2024)

Average monthly rent (Q1 2025)

Average sales price (February 2025)

8,000 units

**8,000** units

21.01 €/m<sup>2</sup>

74,295 €/m<sup>2</sup>

+7% (Y-o-Y)

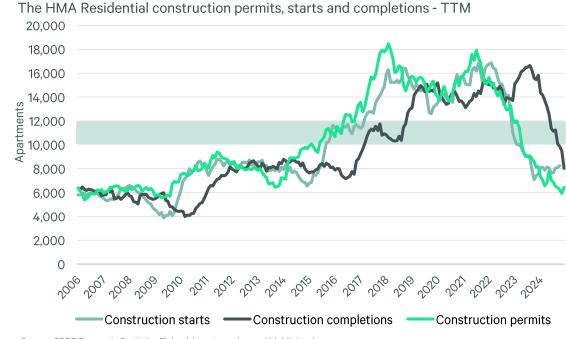
-49% (Y-o-Y)

+0.1% (Y-o-Y)

-1.4% (Y-o-Y)

## Rental market & construction activity

- The average sales prices of old dwellings decreased by 1.4% year-over-year (y-o-y) in the HMA and by 1.0% and 5.0% in Tampere and Turku, respectively. Sales prices are expected to trend higher in 2025, while the upcoming rate cuts by ECB are will continue in 2025 to support the housing market recovery. However, weaker consumer confidence and softer labour market are hindering this recovery.
- Average rents increased by 0.1% in the HMA, 1.5% in Turku, and 1.9% in Tampere (y-o-y) in Q1. The continued high supply of rental homes is reflected in weak rental growth in the HMA. However, the availability of rental apartments has begun to decrease. Despite high population growth, the changes in student housing support and high immigration rates have increased household sizes, and lead to slower household growth. This slowdown is delaying the absorption of the rental market oversupply, despite the falling level of new apartment completions.
- Construction starts have risen by 7% year-on-year in the HMA. However, the
  construction sector is experiencing its third consecutive year of weakened
  demand with only a gradual recovery expected in the remainder of 2025.



Source: CBRE Research, Statistics Finland, long-term demand highlighted.

2 CBRE RESEARCH © 2025 CBRE, INC.



#### CONTACTS



**Jussi Niemistö** 

Head of Research. Finland & the Nordics m +358 40 537 5760

jussi.niemisto@cbre.com



Olli Kantanen

Head of Valuation & Advisory m +358 50 540 0805 olli.kantanen@cbre.com



Linda Anttila

Director, Capital Markets Residential m +358 40 535 6490





Ilpo Münster

Head of Investment **Properties** m +358 40 748 9213

ilpo.munster@cbre.com



Jouni Levo

Head of Capital Markets

m +358 50 083 4983

jouni.levo@cbre.com

© Copyright 2025 All rights reserved. Information contained herein, including projections, has been obtained from sources believed to be reliable, but has not been verified for accuracy or completeness. CBRE, Inc. makes no guarantee, warranty or representation about it. Any reliance on such information is solely at your own risk. This information is exclusively for use by CBRE clients and professionals and may not be reproduced without the prior written permission of CBRE's Global Chief Economist.

Photos herein are the property of their respective owners. Use of these images without the express written consent of the owner is prohibited.

CBRE and the CBRE logo are service marks of CBRE, Inc. All other marks displayed on this document are the property of their respective owners, and the use of such logos does not imply any affiliation with or endorsement of CBRE.

Looking for the underlying data? If you are an active CBRE ERIX subscriber, log in to the CBRE ERIX platform and access the underlying CBRE proprietary data. For more information on becoming a CBRE ERIX subscriber, contact us.

**CBRE RESEARCH** © 2025 CBRE, INC.